Instructions for Poster Presenters at the International Conference on Education in Chemistry (ICEC) 2014

- The dimensions of the poster should be 'A1': 59.4 cm (height) x 84 cm (width)
- The orientation of the poster must be landscape (horizontal). (see below)
- Presenters are encouraged to bring along Xeroxes of handouts/ examples/ samples from their work to be distributed during their presentation, it will make your interactions with the viewers more effective.
- We would like to suggest avoiding long blocks of text in a poster. Trying to incorporate more
 visualization or graphics will enable your project to be understood in lesser time. The aim of
 a good poster is to communicate information in a crisp and concise manner.
- For clarity, this is how the poster would be placed on the panel and its comparison to a standard A4 paper.

